



ausEE Inc.

a charity dedicated to improving lives
affected by an eosinophilic disease

Feeding Tube Awareness Week

Promotion Kit 2026

1-7 February

#FTAW2026



Feeding Tube Awareness Week

Feeding Tube Awareness Week (FTAW) is held 1-7 February 2026 to raise awareness about tube feeding and unite the community.

This promotion kit contains information and resources to help raise awareness about tube feeding. These resources and additional resources can be found on our Feeding Tube Aware [website](#).

Please help to promote Feeding Tube Awareness Week by sharing about tube feeding on your social media pages, website or newsletter, and/or by printing and displaying our resources.

Please tag ausEE Inc. on your social media so we can find your posts and use the hashtag #FTAW2026. We will be posting on our social media leading up to and during Feeding Tube Awareness Week (1-7 February 2026). You can also help spread the message by liking and sharing our posts.

@ausEEInc on [Facebook](#)

@ausee_inc on [Instagram](#)

@ausEEorg on [X](#)

@ausee-inc on [LinkedIn](#)

Thank you for your help in raising awareness for tube feeding.

If you'd like to be acknowledged on our website as a FTAW Partner (it's free), please register [here](#).

Contact us

ausEE Inc.

Tel 1300 923 043

Email admin@ausee.org

ausee.org

feedingtubeaware.com.au



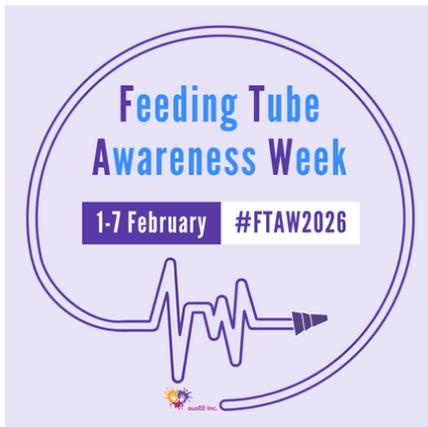
1-7 February

#FTAW2026

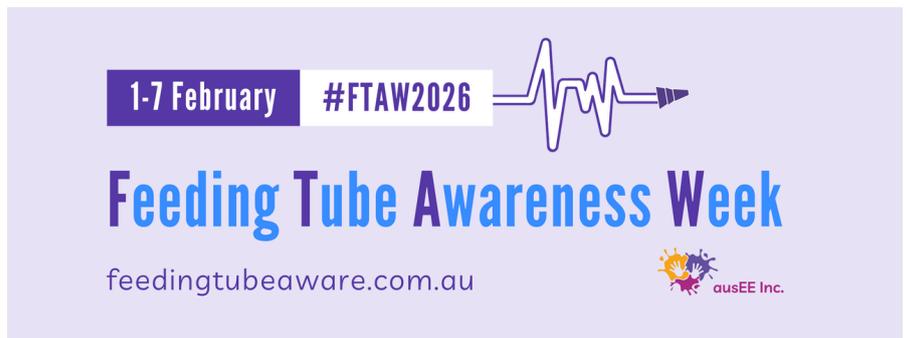


Feeding Tube Awareness Week

Click on the images to download. Find suggested copy below for social media. Please feel free to edit to suit your purposes.



FTAW Social Media Badge/Tile



FTAW Banner

Feeding Tube Awareness Week (FTAW) runs from 1–7 February 2026, raising awareness about tube feeding and promoting understanding, education and support within the community.

Find out more at www.feedingtubeaware.com.au
#FTAW2026

Feeding tubes support people of all ages and abilities to receive the nutrition they need to grow, heal and thrive. Feeding Tube Awareness Week (1–7 February 2026) helps raise understanding, reduce stigma, and build community connection.

Find out more at www.feedingtubeaware.com.au
#FTAW2026

Tube feeding, also known as enteral nutrition, provides essential nourishment for people who are unable to eat or drink by mouth, or who need additional nutritional support. Nutrition is delivered directly into the stomach or small intestine via a feeding tube. People of all ages may use feeding tubes, including babies, children, teenagers and adults.

Learn more this Feeding Tube Awareness Week (1–7 February 2026):
www.feedingtubeaware.com.au
#FTAW2026



1-7 February

#FTAW2026



Feeding Tube Awareness Week

Click on the images to download. Find suggested copy below for social media. Please feel free to edit to suit your purposes.



FTAW Light Up Social Media Tile

For Feeding Tube Awareness Week, landmarks, buildings and bridges across Australia and New Zealand will illuminate purple and blue as part of the #FTAWLightUp campaign.

You can help raise awareness by visiting a participating location, taking a photo, and sharing it on social media.

See participating locations:

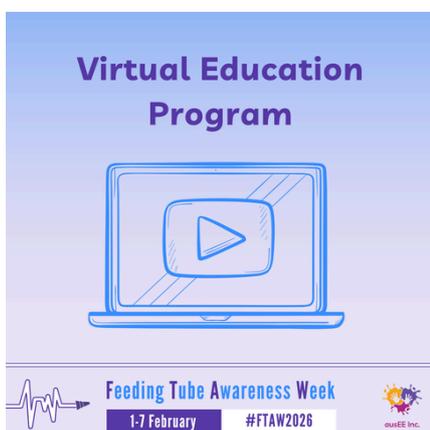
<https://feedingtubeaware.com.au/raiseawareness/lightuplandmarks/>

#FTAW2026 #FTAWLightUp #TubieTuesday

We are supporting Feeding Tube Awareness Week (FTAW), held 1–7 February 2026, by illuminating our landmark [colour/s] on [date] to shine a light on tube feeding. FTAW aims to raise awareness, share information and resources, and provide support and connection to unite the community.

Learn more at <https://feedingtubeaware.com.au>

#FTAW2026 #FTAWLightUp #TubieTuesday



Virtual Education Program Social Media Tile

During Feeding Tube Awareness Week (1–7 February 2026), the FTAW Virtual Education Program will release new video content each day, featuring tube feeding specialists and individuals and families with lived experience.

View the program at:

<https://feedingtubeaware.com.au/events/virtualeducation/>

#FTAW2026 #FTAWVirtualEducationProgram



1-7 February

#FTAW2026



Feeding Tube Awareness Week

Click on the images to download.

Feeding Tube Awareness Week
1-7 February #FTAW2026

Tube feeding, sometimes called enteral nutrition, provides essential nourishment for people who are unable to eat or drink by mouth, or who need extra support to meet their nutritional needs. Feeding tubes deliver nutrition directly into the stomach or small intestine. People of all ages may use feeding tubes, including babies, children, teenagers, and adults.

For Feeding Tube Awareness Week, landmarks, buildings and bridges across Australia and New Zealand will illuminate purple and blue as part of the #FTAWLightUp campaign. You can help raise awareness by visiting a participating location, taking a photo, and sharing it on social media.

Free video presentations, featuring specialists and individuals and families with lived experience, are available through our Virtual Education Program.

ausEE Inc.
a charity dedicated to improving lives affected by an esophageal disease

Learn more and get involved at:
feedingtubeaware.com.au

Feeding Tube Awareness Week Gold Supporters

Abbott AVANOS blended AMF Fresubin Freka MEDICAL PLANT NUTRICIA

FTAW Poster

WEAR PURPLE & BLUE

Feeding Tube Awareness Week
1-7 February #FTAW2026

Date: _____

Wear purple and blue in February to raise awareness and show your support for people with feeding tubes.

Gold coin donations will support ausEE Inc. charity.
feedingtubeaware.com.au

Wear Purple & Blue Poster

Feeding Tube Awareness Week
ACTIVITY BOOK

This belongs to: _____

ausEE Inc.
a charity dedicated to improving lives affected by an esophageal disease

FTAW Activity Book

Feeding Tube Awareness Week
CERTIFICATE OF APPRECIATION

Something special you do for your sibling with a feeding tube is: _____

This certificate is awarded to: _____

For being a kind and supportive sibling to: _____

Signature _____ Date _____

Feeding Tube Awareness Week
CERTIFICATE OF RECOGNITION

Something to be proud of is: _____

This certificate is awarded to: _____

For receiving enteral nutrition like a start!

Presented by: _____

Signature _____ Date _____

FTAW Certificates

Feeding Tube Awareness Week
CERTIFICATE OF APPRECIATION

Something special you do for your friend with a feeding tube is: _____

This certificate is awarded to: _____

For being a kind and supportive friend to: _____

Signature _____ Date _____

Feeding Tube Awareness Week
CERTIFICATE OF APPRECIATION

Something special you do for this person with a feeding tube is: _____

This certificate is awarded to: _____

For being an amazing teacher/aide/helper to: _____

Signature _____ Date _____

Feeding Tube Awareness Week
CERTIFICATE OF APPRECIATION

Something special you do for this person with a feeding tube is: _____

This certificate is awarded to: _____

For being an amazing support worker/carer to: _____

Signature _____ Date _____

Hashtags: #FTAW2026 #FTAWLightUp #TubieTuesday #FTAWVirtualEducationProgram

Find more information and resources at:
feedingtubeaware.com.au

